

April 2008 eLetter

Get the First!

Have you heard the news? Something unbelievable is coming from Husqvarna Viking this June and you can be a part of it all! Starting April 29th, we will begin sharing

sneak peeks of what is coming. Make sure you and all of your friends are registered to receive our eLetters to hear more. But that's not all... You will be able to register to participate in the LIVE Worldwide Unveiling Webcast on June 15th. Mark your calendar to join us that evening LIVE from San Antonio.



Get ready for all the excitement as we get closer to a new first from Husqvarna Viking!



Start a Blog, Get a YouTube Channel, what a way to celebrate your 65th birthday! That is exactly what Sue Hausmann did after celebrating her 65th birthday in February! Why did Sue start a

blog? Why to “leak” info on the new machine, of course! But in addition to that, it is full of fun info on Sweden, and

everything that she is doing every week. [Click here, for the fun to begin!](#)

Who doesn't love a Shopping Spree?

Husqvarna Viking is sweetening the deal for you. Right now, you can visit your Husqvarna Viking retailer and purchase a Husqvarna Viking Designer SE Limited Edition and you get SEW much more! In addition to an extra value package worth over \$2,000, you will get a \$1,000 Husqvarna Viking Shopping Spree. Just think of the accessory feet, embroidery hoops, kits, and more that you can make your own with this shopping spree! Don't forget to ask about the financing opportunities as well. [Check out the Shopping Spree.](#)



But there's more!

You're excited about what is coming from Husqvarna Viking and you want to start sewing on a Husqvarna Viking right now; We've got the program for you! When you purchase a Designer SE Limited Edition right now, you can participate in the Husqvarna Viking Full Exchange Program. The Exchange program allows you to exchange your Designer SE Limited Edition for the brand new Husqvarna Viking Model coming this summer. Visit your local Husqvarna Viking retailer for details.

What's New on the Web?

[Notions Now](#) Join us as we share Needle Know How this week during Notions Now. Click the link above to register and be a part of it.

[Project of the Month](#) Need some inspiration? Check out all of the great projects that you can try out on your Husqvarna Viking.

[myembroideries.com](#) Download embroideries 24 hours a day and 7 days a week! Add some excitement to your projects, log on to [myembroideries.com](#)

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Happy Sewing! Husqvarna Viking

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