

HUSQVARNA VIKING® 2008 AMERICA SEWS SWEEPSTAKES  
OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

Sweepstakes begins June 16, 2008, and ends July 31, 2008.

Complete the entry form and submit it in the entry box located at participating HUSQVARNA VIKING Dealers. Entries become the property of VSM Sewing Inc. ("Sponsor") and will not be acknowledged or returned. Void outside the United States and where prohibited.

HOW TO ENTER: Submit a completed entry form at a participating HUSQVARNA VIKING Dealer. There is no cost to register or enter.

LIMIT: One entry per household. No group entries.

ELIGIBILITY: Legal residents of the United States, 18 years of age or older are eligible to enter, except employees of sponsorship, fulfillment, administration, prize support, advertisement or promotion and/or their respective agents, affiliates, subsidiaries and members of their immediate families or persons residing at the same address.

WINNER SELECTION AND PRIZING: On September 1, 2008, a random drawing from among all eligible entries received will be conducted under Sponsor's supervision. One (1) winning consumer and one (1) corresponding dealer will receive one (1) guest appearance on a segment of *America Sews with Sue Hausmann*. The segment will be recorded in Beachwood, Ohio on a mutually agreed upon date in December, 2008. The Sponsor will provide transportation and housing for the winning consumer and dealer on mutually agreed upon dates. The winning consumer will help present a featured project on *America Sews with Sue Hausmann*. The featured project may be selected by the winning consumer, the corresponding dealer and/or by the Sponsor; however, the Sponsor has the final decision on selection of the featured project. The project will utilize the new HUSQVARNA VIKING top of the line sewing machine debuting in June, 2008.

PRIZE WINNERS: Winners will be notified individually via their contact information on the entry form. The awarding of any prize is contingent upon full compliance with these Official Rules. If required by IRS regulations, Sponsor will require Prize Winners to execute an affidavit of eligibility, publicity release (except where prohibited), liability waiver and/or IRS Form W-9 prior to delivery of any Prize (collectively, "Affidavit"). Entrants agree to be bound by Official Rules and agree that if winner fails to provide proof of identity, is found to have violated Official Rules, or otherwise does not meet eligibility criteria, the prize will be forfeited and awarded to an alternate winner in a random drawing. Entrants understand that Sponsor is not liable for injuries, losses, or damages of any kind arising from participation in this promotion. Sponsor is not responsible for any typographical or other error in the printing of the offer, administration of the sweepstakes or in the announcement of the prize. Decisions of Sponsor are final and binding in all respects.

ODDS of winning depend upon the number of eligible entries received.

PRIVACY: By entering and providing the required entry information, you acknowledge that Sponsor may also send you information, samples or special offers it believes may be of interest to you about its publications or other complementary goods offered by Sponsor. Information collected from online entrants is subject to Sponsor's online privacy policy at [www.husqvarnaviking.com/us](http://www.husqvarnaviking.com/us). IF YOU DO NOT WISH TO SHARE YOUR INFORMATION, PLEASE DO NOT ENTER THIS PROMOTION.

DISPUTE RESOLUTION: Except where prohibited, by participating Sweepstakes entrants agree that: All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of participant(s) and Sponsor and its agents shall be governed by and construed exclusively in accordance with the laws of the State of Ohio without giving effect to any principles of conflicts of law of any jurisdiction. Entrant agrees that any action at law or in equity arising out of or relating to this Sweepstakes, or awarding of the prize, shall be filed only in the state or federal courts located in the State of Ohio and entrant hereby consents and submits to the personal jurisdiction of such courts for the purposes of litigating any such action. Except where prohibited, by participating in this Sweepstakes, entrant agrees that: (a) any and all disputes, claims, and causes of action arising

out of or connected with this Sweepstakes, or awarding of the prize, shall be resolved individually, without resort to any form of class action; and (b) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with participating in this Sweepstakes but in no event attorneys' fees; and (c) under no circumstances will any participant be permitted to obtain awards for and hereby waives all rights to claim punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. Some jurisdictions do not allow the limitations or exclusion of liability for incidental or consequential damages, so the above may not apply to you.

OTHER: Sponsor assumes no responsibility for entries it is unable to process due to incomplete, damaged, misdirected, or lost entries. Sponsor reserves the right, in its sole discretion to disqualify any person tampering with the entry process, the operation of the sweepstakes or otherwise in violation of the rules.

GENERAL: Except where prohibited by law: (i) entry constitutes permission to use winner's entry, name, hometown, voice, likeness, photograph and any statements regarding this Sweepstakes for editorial, public relations, promotional and advertising purposes on behalf of Sponsor without compensation; (ii) potential winner will be required to complete and return an Affidavit of Eligibility and Release of Liability/Publicity within ten (10) days of notification or an alternate winner may be selected by random drawing. If winner notification is returned as undeliverable, an alternate winner may be selected by random drawing. By participating and winning a prize, winner releases Sponsor, its parents, affiliates, subsidiaries and agencies and their respective directors, officers, employees and agents from any and all liability with respect to the prize won and participation in the Sweepstakes. Subject to all U.S. federal, state and local laws and regulations. Void where prohibited. For winners names, available after September 1, 2008, send a separate, self-addressed, stamped envelope to Winner's List, HUSQVARNA VIKING 2008 AMERICA SEWS SWEEPSTAKES, VSM Sewing Inc., 31000 Viking Parkway, Westlake, Ohio 44145. (Vermont residents may omit return postage.)